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Sommario/riassunto

This book focuses on linguistic landscapes in present-day urban settings. In a wide-ranging collection of studies of major world cities, the authors investigate both the forces that shape linguistic landscape and the impact of the linguistic landscape on the wider social and cultural reality. Not only does the book offer a wealth of case studies and comparisons to complement existing publications on linguistic landscape, but the editors aim to investigate the nature of a field of study which is characterised by its interest in 'ordered disorder'. The editors aspire to delve into linguistic landscape beyond its appearance as a jungle of jumbled and irregular items by focusing on the variations in linguistic landscape configurations and recognising that it is but one more field of the shaping of social reality under diverse, uncoordinated and possibly incongruent structuration principles.
