Record Nr. UNINA9910453620803321 Autore Halsey David <1977-> Titolo Trading the measured move: a path to trading success in a world of algos and high frequency trading / / David M. Halsey Pubbl/distr/stampa Hoboken, New Jersey: ,: John Wiley & Sons, , 2014 ©2014 **ISBN** 1-118-65652-0 1-118-28332-5 1-118-28713-4 Edizione [1st edition] Descrizione fisica 1 online resource (226 p.) Collana Wiley trading series Classificazione BUS090030 Disciplina 332.64/20285 Soggetti Investment analysis Algorithms Electronic trading of securities Program trading (Securities) Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Note generali Includes index. Nota di contenuto TRADING THE MEASURED MOVE: Contents; Preface; Acknowledgments; Chapter 1 Today's Trading Environment: Descent of the Pit and Ascent of the Screen; Players on the Field; The Algo Brothers; Where Are You?; Chapter 2 Inside the Hidden Market: Deep Roots: Beyond 1.618: Fibonacci Basics; Fibs Make the Moves; Why Do Fibs Work?; Fibs in the Real World; In Summary; Chapter 3 Drawing a Road Map: Finding Direction; A Mountain Range of Price; Obstacles in the Road: Pivot Points; Navigating Trends; Long and Winding Roads; Chapter 4 More Tools for Trading Power: Filling the Toolbox Watching the Clock (and the Calendar) Tick Tock: The Tape and the DOM; The DOM (Depth of Market); A Full Toolkit; Chapter 5 The 90 Percent Factor-Executing Your Trade: Where the Rubber Meets the Road; Priorities and Job One; What's the Risk, What's the Reward?; A Brief Pit Stop; Preparing the DOM; Crossing the Starting Line; Running

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Sommario/riassunto

"A timely guide to profiting in markets dominated by high frequency trading and other computer driven strategiesStrategies employing complex computer algorithms, and often utilizing high frequency trading tactics, have placed individual traders at a significant disadvantage in today's financial markets. It's been estimated that high-frequency traders--one form of computerized trading--accounts for more than half of each day's total equity market trades. In this environment, individual traders need to learn new techniques that can help them navigate modern markets and avoid being whipsawed by larger, institutional players. Trading the Measured Move offers a blueprint for profiting from the price waves created by computerdriven algorithmic and high-frequency trading strategies. The core of author David Halsey's approach is a novel application of Fibonnaci retracements, which he uses to set price targets and low-risk entry points. When properly applied, it allows traders to gauge market sentiment, recognize institutional participation at specific support and resistance levels, and differentiate between short-term and long-term trades at various price points in the market. Provides guidance for individual traders who fear they can't compete in today's highfrequency dominated markets Outlines specific trade set ups, including opening gap strategies, breakouts and failed breakout strategies, range trading strategies, and pivot trading strategies Reveals how to escape institutional strategies designed to profit from slower-moving market participants Engaging and informative, Trading the Measured Move will provide you with a new perspective, and new strategies, to successfully navigate today's computer driven financial markets"--