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Sommario/riassunto	"The Encyclopedia of the History of American Management" offers a comprehensive reference source on the major contributors to America's economic development, business ventures, academia, consulting, and the thinking of others whose ideas have influenced the theory and practice of management. Prepared by knowledgeable scholars who have a longer and broader perspective, these sketches follow in the grand tradition of using biography to understand the people behind the ideas that influence our everyday life. Each entry provides a new insight into the subject's life, family, education, career, and some measure of his or her importance and place in history. This invaluable resource examines the lives and works of the prime movers, the giants of enterprise, the inventors and innovators, and the writers who have, in some manner, influenced how we view and how we practice management today.