

1. Record Nr.	UNINA9910453575103321
Titolo	Tracing the semiotic boundaries of politics // edited by Pertti Ahonen
Pubbl/distr/stampa	Berlin ; ; New York : , : Mouton de Gruyter, , 1993
ISBN	3-11-085919-X
Edizione	[Reprint 2013]
Descrizione fisica	1 online resource (408 p.)
Collana	Approaches to Semiotics [AS] ; ; 111 Approaches to semiotics ; ; 111
Altri autori (Persone)	AhonenPertti
Disciplina	302.2
Soggetti	Semiotics Language and languages - Political aspects Discourse analysis Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Some articles were originally presented at the Workshop on Semiotics of the Colloquium on Language and Politics, University of Helsinki, Dec. 12-15, 1988.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Preface -- Contents -- A Copernican revolution in political research: Reflections on the rainbow of essays in this book / Ahonen, Pertti -- Part I: A rainbow of perspectives: Whence they came and where they are now -- Political semiotics and the zero signifier / Lemert, Charles -- Textuality, social science, and society / Brown, Richard Harvey -- In re-search of plenitude: Some epistemological remarks in the postmodern era / Daudi, Philippe -- Textual strategies or strategies with texts: Tel Quel and the social conditions of production of an avant-garde / Kauppi, Niilo -- Part II: Stretching the rainbow: Colors fading and reappearing -- Answering back: Power struggles in story and Speech / Corrigan, Peter -- Semantic strategies as a means of politics: Linguistic approaches to the analysis of "semantic struggles" / Busse, Dietrich -- Rationality and adlinguisticity in Foucault's political action / Casanovas, Pompeu -- Part III: Re-establishing links between political and legal discourse -- Public opinion, rights, revolutions: Transformations in laws and values / Kevelson, Roberta -- Habeas Corpus: A semiotic analysis of common law cartographies / Goodrich, Peter / Hachamovitch, Yifat -- The

monopoly of legal discourse / Tiihonen, Paula -- Part IV: Semioticizing management and organizations -- The rhetorics of bureaucracy / Summa, Hilka -- Reconstructing cultural analysis in organizations: Alternatives to the modernist tale / Schultz, Majken -- Identity, recursiveness and change: Semiotics and beyond / Kallinikos, Jannis -- Technologies of representation / Cooper, Robert -- Part V: The study of communication as a contemporary breeding ground -- City marketing: A semiotic analysis / Kaufmann, Rebecca L. -- Who's afraid of the big bad tube? American prime time tv, Finnish audiences: Meanings, pleasures, and the rule of aberrations / Steinbock, Dan -- Benefit of the nation and self-interest: Some story/ies of a Finnish political debate / Moring, Tom -- International communication: From the aboutness approach to the self-referential approach / Marcus, Solomon -- Subject index
