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to Keep in Mind; Practical Recommendations; Pitfalls to Avoid; Relevant Ethics Code Standards; 4Dealing With Third Parties and Protecting Confidentiality; General Policies; Special Situations; Ethical Challenges; Key Points to Keep in Mind; Practical Recommendations; Pitfalls to Avoid; Relevant Ethics Code Standards; 5Financial Decisions; Fee Setting Practices; Sliding Fee Scale Arrangements; Increasing Fees; Collections; Collection Actions; When a Client Does Not Want to Use Their Insurance; Medicare Informing Clients About the Nature and Limitations of Their InsuranceAccurate Billing; Not All Inaccurate Billing Is Due to Fraud or Deceit; Information to Be Communicated to Managed Care Organizations; Denial of Care by an Insurer; Ethical Challenges; Key Points to Keep in Mind; Practical Recommendations; Pitfalls to Avoid; Relevant Ethics Code Standards; 6Staff Training and Office Policies; General Professionalism; Confidentiality, Confidentiality, Confidentiality; Delegation to Subordinates; Boundaries and Relationships; Security of Records and the Facility Policies and Procedures: A Safety NetEthical Challenges; Key Points to Keep in Mind; Practical Recommendations; Pitfalls to Avoid; Relevant Ethics Code Standards; 7 Advertising and Marketing; Advertising and Public Statements; Testimonial Endorsements; Uninvited In-Person Solicitations; Marketing Professional Services; Interacting With the Media; Marketing in the Community; Ethical Challenges; Key Points to Keep in Mind; Practical Recommendations; Pitfalls to Avoid; Relevant Ethics Code Standards; 8Continuing Professional Development; Readings; Training; Use of Listservs Peer Consultation Groups

Sommario/riassunto

Mental health professionals in private practice strive for clinical and financial success. Yet, there are myriad ethical issues and dilemmas awaiting every practitioner that serve as challenges to being successful for even the most clinically competent and savvy business persons. Some ethics issues are obvious while others are more subtle and can undermine the best intentions of practitioners who have not prepared for these challenges. Graduate training programs in the mental health professions offer courses in ethics for their students, but few offer practical training in the application of e
