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Nota di contenuto	Copyright; NEW EBOOK SERIES; CONTENTS; FOREWORD; 1 GREEN IT AS A BUSINESS STRATEGY; WHY GREEN IT?; THE UK INDUSTRY PULSE ON GREEN IT AND CARBON EMISSIONS; THE ARGUMENT FOR GREENING THE COMPANY; GREEN IT STRATEGY; THE MISSING PIECE; 2 CLOUD COMPUTING, BPM AND GOING GREEN; CYNICAL GREEN; SHOW ME THE GREEN; COMMITTED GREEN; BIG GREEN; 3 BLUEPRINT FOR GREEN IT; POWER CUTS; DATA CENTRES; 4 ACCOUNTING FOR CARBON IN YOUR GREEN IT STRATEGY; MEASUREMENT OF ELECTRICITY CONSUMPTION AND CARBON EMISSIONS; OTHER SOURCES OF IT-RELATED CARBON EMISSIONS; HOLISTIC MANAGEMENT OF IT EMISSIONS; COST-BENEFIT CASE 5 WHERE THERE'S MUCH THERE'S MONEY STEP 1: UNDERTAKE AND ENVIRONMENTAL REVIEW; STEP 2: MAKE THE ENVIRONMENTAL PLAN; STEP 3: THE STAKEHOLDER REVIEW; STEP 4: IMPLEMENT THE ENVIRONMENTAL PLAN; THE BENEFITS; INTANGIBLE BENEFITS; 6 MAKING SAVINGS; COMMENTS; 7 NEED MORE CAPACITY?; DO MORE WITH LESS; USE WHAT YOU'VE GOT; WHERE NEXT?; 8 BEATING THE STORAGE BEAST; SERVER OPTIMISATION, DEDUPLICATION, VIRTUALISATION; SERVER OPTIMISATION; DEDUPLICATION; VIRTUALISATION; THE BEST MIX FOR THE BEST RESULTS; 9 MAKING

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IS IT TIME TO INTERRUPT YOUR OLD UPS?NEW KID ON THE BLOCK:
CLOUD; CASE STUDY; 10 GREEN PROCUREMENT: GUIDELINES FOR BUYERS; GREEN LABELS; LOOKING AT SUPPLY CHAINS; GATHERING DATA; COLLABORATION; 11 DESTINATION LANDFILL; WHAT CAN BE DONE?; LESS TOXIC; 12 WEEE REGULATIONS; INTRODUCTION; THE PLAYERS; WHAT IS EEE AND WHAT DO THE REGULATIONS COVER?; KEY OBLIGATIONS ON IT BUSINESSES; KEY COMMERCIAL ISSUES; 13 RECASTING WEEE; SOME GOOD NEWS; 14 THE IMPACT OF HARDWARE; TOUCHSCREENS; CHIPS; BATTERIES; CASES; 15 GREEN IT BEST PRACTICE; GREAT AN ALL-ENCOMPASSING GREEN IT STRATEGY KNOW YOUR NUMBERS: WHAT YOU CANNOT MEASURE YOU CANNOT CONTROL GET EVERYONE ON BOARD WITH YOUR GREEN AGENDA; SKILL UP ON GREEN IT TO DELIVER REAL RESULTS; GREEN IT INITIATIVES, IDEAS AND INNOVATION; LEADERSHIP AND CHAMPIONSHIP; RESOURCES; ORGANISATIONS; ADVICE AND GUIDELINES; GREEN OPINION AND RESOURCES

Sommario/riassunto

New legislation, rising energy costs and increasing demand for green credentials have moved sustainable IT up the business agenda. This ebook looks at different aspects of green IT - from sustainably managing IT assets, ethically recycling hardware or using IT to reduce carbon footprint - and how to incorporate them in business strategy.
