

1. Record Nr.	UNINA9910453530303321
Titolo	Selected papers from the International Forum on Knowledge Assets Dynamics, Matera, Italy, June 2007 [[electronic resource] /] / guest editors: Professor Giovanni Schiuma and Dr. Antonio Lerro
Pubbl/distr/stampa	Bradford, : Emerald, 2008
ISBN	1-281-76113-3 9786611761134 1-84663-993-X
Descrizione fisica	1 online resource (105 p.)
Collana	Measuring business excellence ; ; v. 12, no. 2
Altri autori (Persone)	SchiumaGiovanni LerroAntonio
Disciplina	658.4/038 658.4038
Soggetti	Intellectual capital - Management Operations management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover; Table of contents; Editorial; The dynamics of knowledge assets and their link with firm performance; Operationalising intellectual capital management: choosing a suitable approach; Leveraging knowledge assets to improve new product development performances; Managerial mindsets and performance measurement systems of CSR-related intangibles; An AHP approach to assess brand intangible assets; EVVICAE, a valuation model for intellectual asset-rich businesses; Events
Sommario/riassunto	This e-book is devoted to the Intellectual capital management supporting companies' performance improvement. The selection of articles collected in this e-book is largely based on the conference "International Forum on Knowledge Assets Dynamics" that the guest editors organized in June 2007 in Matera, Italy. At this conference, leading experts discussed (1) the importance of the Intellectual Capital for organizational performance improvement, (2) the IC key-value drivers of the performance management and measurement, and (3)

theoretical concepts of and practical approaches towards a high-performance

2. Record Nr.	UNIORUON00201566
Titolo	Emigrazione e presenza italiana in Argentina : atti del Congresso Internazionale Buenos Aires, 2-6 novembre 1989 / a cura di Francesco Citarella
Pubbl/distr/stampa	Roma, : C.N.R., 1989. 469 p. ; 23 cm.
Soggetti	Italia - Emigrazione - America
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
