Record Nr. UNINA9910453516803321 Autore Lederman Daniel <1968-> Titolo Latin American entrepreneurs: many firms but little innovation / / Daniel Lederman [and three others] Washington, D.C.:,: The World Bank,, 2014 Pubbl/distr/stampa **ISBN** 1-4648-0013-8 Descrizione fisica 1 online resource (171 p.) Collana World Bank Latin American and Caribbean studies 658.421098 Disciplina Soggetti Entrepreneurship - Latin America Small business - Latin America Small business - Management Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references. Nota di contenuto Cover; Contents; Foreword; Acknowledgments; Abbreviations; 1. Overview; Entrepreneurship is a driver of development; Figures; 1.1 Type of employment, by GDP per capita; 1.2 Innovation edge of medium and large firms over small firms in Latin America and the Caribbean, 2010; Entrepreneurship is vibrant-but growth is weak; 1.3 Relationship between type of employment and GDP per capita, 2010; 1.4 Firm dynamics: entry, age, and size; 1.5 Employment growth in Colombia, by firm size and age; The region has many entrepreneurs but little innovation 1.6 Percentage of firms in selected countries introducing a new product, 2006-101.7 Investment in research and development (R&D) in selected country groups, 2008-10; 1.8 Number of patents per capita granted by U.S. Patent and Trademark Office, actual and benchmarked, by inventor's country or place of residence; Few companies enter export markets; 1.9 Management practices in selected economies; 1.10 Average entry and one-year survival rates in selected countries (differences with respect to baseline); Even large multinational corporations in the region are insufficiently innovative

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## Sommario/riassunto

Entrepreneurship -- manifested in the entry of new firms or products into new markets, or substantial improvements in technological capacity or process innovation by incumbent firms -- is widely considered to be an important ingredient for long term economic development. This report argues that entrepreneurship is also a source of employment generation, export growth, and resilience during economic downturns. Although the conventional wisdom suggests that Latin American and Caribbean countries underperform relative to China and other emerging markets in terms of its entrepreneurial dynamism,