

1. Record Nr.	UNINA9910453458303321
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Titolo	The performativity of value : on the citability of cultural commodities / / Steve Sherlock
Pubbl/distr/stampa	Lanham, Maryland ; ; Plymouth, England : , : Lexington Books, , 2014 ©2014
ISBN	0-7391-6862-2
Descrizione fisica	1 online resource (299 p.)
Disciplina	306.3/4
Soggetti	Value Group identity Commercial products Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgments; I: Toward a Poststructuralist Theory of Value: Development of the Theoretical Approach; 1 Introduction; 2 Reported Speech and Citationality; II: The Performativity of Value: Description of the Contemporary U.S. Cultural Economy; 3 Citational Practices and the Performativity of Subcultural Values; 4 Citational Practices and the Performativity of Exchange Value; 5 The Marketing of Citational Resources; III: Toward a Poststructuralist Critique of the Commodification of Language in the U.S. Cultural Economy; 6 The Promise of Value; Works Cited; Index; About the Author
Sommario/riassunto	Steve Sherlock's The Performativity of Value: On the Citability of Cultural Commodities explores how social identity is increasingly constructed through the citation of cultural commodities-a process that has become "performative" of the U.S. cultural economy. Sherlock extends the work of Butler, Derrida, and the Bakhtin Circle to describe how the regeneration of exchange value involves the continual re-commodification of language.