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| Autore | Parkes Peter |
| Titolo | NLP for project managers [[electronic resource]] : make things happen with neuro-linguistic programming // Peter Parkes |
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| ISBN | 1-78017-088-2 1-78017-086-6 |
| Edizione | [1st edition] |
| Descrizione fisica | 1 online resource (244 p.) |
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| Soggetti | Organizational change Neurolinguistic programming Project management Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | pt. 1. The world of project management -- pt. 2. The world of NLP -- pt. 3. Bringing the two worlds together : putting NLP into practice for project management. |
| Sommario/riassunto | Project management is becoming less about managing tools and processes and more about delivering through people. This is the only book on Neurolinguistic Programming written specifically for project managers. It will equip them to communicate across cultures, resolve conflicts, motivate teams and become better leaders. |