

1. Record Nr.	UNINA9910453429103321
Autore	Ziesak Anne-Katrin
Titolo	Walter de Gruyter Publishers, 1749-1999 // Anne-Katrin Ziesak ; with contributions by Hans-Robert Cram, Kurt-Georg Cram, and Andreas Terwey ; translated by Rhodes Barrett
Pubbl/distr/stampa	Berlin ; ; New York : , : Walter de Gruyter, , 1999
ISBN	3-11-016699-2 3-11-081666-0
Edizione	[Reprint 2013]
Descrizione fisica	1 online resource (292 p.)
Altri autori (Persone)	BarrettRhodes
Soggetti	Publishers and publishing - Germany - History Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Published on the occasion of the exhibition, Der Verlag Walter de Gruyter, 1749-1999, at the Staatsbibliothek zu Berlin, Haus Unter den Linden, September 30-November 20, 1999"--T.p. verso.
Nota di bibliografia	Includes bibliographical references (pages [269]-272) and index.
Nota di contenuto	Frontmatter -- Foreword -- Preface -- Contents -- Entrepreneurial Spirit and Liberal Values. The Publisher Georg Reimer -- Between Classical Weimar and Popular Science G.J. Göschen'sche Verlagshandlung -- Highly Regarded and Distinguished. Veit & Comp. -- Modern and Practice-Oriented. I. Guttentag -- "... No mere manufacturer of books". The Publisher Karl I. Trübner -- The Making of a Major Scholarly Publisher: the Vereinigung wissenschaftlicher Verleger -- From "Day Song" to Production Ledger / Cram, Kurt-Georg -- Walter de Gruyter -- Weimar Republic und National Socialism -- Developments since 1945 -- Tradition and Future / Cram, Hans-Robert -- Selected Bibliography -- Picture Credits -- Name Index