

1. Record Nr.	UNINA9910453428003321
Titolo	Evaluation in context // edited by Geoff Thompson, Laura Alba-Juez
Pubbl/distr/stampa	Amsterdam, Netherlands ; ; Philadelphia, Pennsylvania : , : John Benjamins Publishing, , 2014 ©2014
ISBN	90-272-7072-4
Descrizione fisica	1 online resource (430 p.)
Collana	Pragmatics & Beyond New Series ; ; Volume 242
Altri autori (Persone)	ThompsonGeoff Alba-JuezLaura
Disciplina	410
Soggetti	Linguistics Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Evaluation in Context; Editorial page; Title page; LCC data; Dedication page; Table of contents; Acknowledgements; Preface; Section 1. Introduction; 1. The many faces and phases of evaluation; 1. The interdisciplinary study of values and its evolution through time; 2. Evaluation as a multifarious, context-dependent phenomenon; 3. Our definition of evaluation; 4. About this book; Notes; References; Section 2. Theoretical considerations and approaches to evaluation; 2. The emergence of axiology as a key parameter in modern linguistics; 1. Introduction 2. The axiological parameter in the structuralist tradition2.1 French-speaking structuralist linguists; 2.2 Structuralist linguists from other origins; 3. The axiological parameter in the transformational-generative tradition; 3.1 The axiological component and the meaning of good in the semantic theory of Jerrold J. Katz and; 3.2 The heterogeneous contributions of Edward S. Klima and Maria L. Grzegorek; 4. Conclusions; Acknowledgements; Notes; References; 3. Affect and emotion, target-value mismatches, and Russian dolls; 1. Introduction; 2. ATTITUDE in the appraisal model 3. Issues in ATTITUDE3.1 Issue 1: the scope of affect; 3.2 Issue 2: Target/Value mismatches; 3.3 Issue 3: the 'Russian doll' syndrome; 4.

Conclusion; Notes; References; 4. Appraising Appraisal; 1. Introduction; 2. Outline of APPRAISAL choices; 2.1 ATTITUDE; 2.2 GRADUATION; 3. Three challenges of APPRAISAL analysis; 4. Methodology for analysis - one view of its role in reader positioning; 5. One methodology; 6. Conclusions; Notes; References; 5. The evaluative palette of verbal irony; 1. Introduction; 2. Theoretical background; 2.1 Evaluation in Linguistics and Philosophy  
2.2 Irony and evaluation  
3. Discussion and analysis; 4. Empirical study; 4.1 The survey; 4.2 Results; 5. Conclusions; Notes; References; 6. The implementation of the axiological parameter in a verbal subontology for NLP; 1. Introduction; 2. The axiological axis in the verbal lexicon: theoretical remarks; 3. Axiological representation and distribution in FGKB core ontology; 3.1 Syntactic features of MPs: Operators; 3.2 Conceptual features of MPs: Predications and satellites; 3.3 Distribution of basic and terminal concepts among the metaconcepts  
3.4 Distribution of concepts from the core ontology in the axiologically-loaded dimensions  
4. Conclusions; Acknowledgement; Notes; References; 7. The evaluative function of situation-bound utterances in intercultural interaction; 1. Introduction; 2. Characteristics of Situation-Bound Utterances; 3. Do SBUs have evaluative functions?; 4. Role of context in processing SBUs in intercultural encounters; 4.1 Context and semantic analyzability; 4.2 Context-dependency; 4.3 Context and common ground; 5. Conclusion; References; 8. Prosody, information structure and evaluation; 1. Introduction  
2. Information structure

---

### Sommario/riassunto

This chapter explores evaluative discourse on social networking sites (henceforth SNSs), paying special attention to the role played by the expression of attitude and positive politeness in the management of interpersonal rapport. The corpus for the study consists of a random sample of 100 messages exchanged among university students in the United Kingdom and the United States on a particular site, i.e., Facebook, during the two-year period 2010-2012. Analysis is approached from the theories of appraisal (Martin and White 2005; Bednarek 2008) and politeness (Brown and Levinson 1987); and the m

---