1. Record Nr. UNINA9910453370103321 Autore Kassel Kerul Titolo The thinking executive's guide to sustainability / / Kerul Kassel New York, New York (222 East 46th Street, New York, NY 10017):,: Pubbl/distr/stampa Business Expert Press, , 2014 1-78402-486-4 **ISBN** 1-60649-420-1 Edizione [First edition.] Descrizione fisica 1 online resource (202 p.) Collana Environmental and social sustainability for business advantage collection, , 2327-3348 Disciplina 333.7 Soggetti Sustainability Social responsibility of business Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Part of: 2014 digital library. Note generali Includes bibliographical references (pages 157-170) and index. Nota di bibliografia Nota di contenuto 1. Systems simplified -- 2. What is meant by sustainability and who defines it -- 3. Systems and sustainability -- 4. Commerce as a system -- 5. Why industry is crucial to sustainability -- 6. Corporate sustainability frameworks, metrics, and indices -- 7. Where to start in your business -- Notes -- References -- Index. Sommario/riassunto We live in an increasingly global economy in which the effects of shrunken economies, broadened communication, and widespread meteorological incidents associated with climate change are leaving virtually no one untouched. As a result, a working knowledge of concepts such as the triple bottom line and sustainability have become mandatory. Systems thinking, foundational for grasping these concepts, is based on transdisciplinary theories, deriving in part from biology, physics, economics, philosophy, computer science, engineering, geography, and other sciences. Specifically it is the study of systems, including all life-forms, climate phenomena, and even in

through feedback.

human learning and organizational processes, that regulate themselves