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Nota di contenuto	Compelling Returns: A Practical Guide to Socially Responsible Investing; Contents; Preface; Acknowledgments; Chapter 1: Getting Started with Socially Responsible Investing; Chapter 2: Sensible Investing Habits for SRI; Chapter 3: Lining up SRI Goals with Strategies; Chapter 4: Social Screening Strategies; Chapter 5: Community and Proactive Investing Strategies; Chapter 6: Shareholder Activism Through Proxy Voting and Engagement; Chapter 7: SRI Strategies for Institutional Investors; Chapter 8: Responses to External Critics and Key Questions within the SRI Field Chapter 9: Yielding to Compelling Returns Appendix A: Social, Environmental, and Governance Resources; Appendix B: Financial Advisors and Planners with SRI Experience; Appendix C: Social Screening Resources; Appendix D: Community Development and Environmental Investing Resources; Appendix E: International Microfinance Resources; Appendix F: Shareholder Activism and Proxy Voting Resources; Appendix G: Added SRI Resources for Institutional Investors; Notes; About the Author; Index
Sommario/riassunto	Achieve competitive financial returns and make a difference at the

same time by applying the information in *Compelling Returns: A Practical Guide to Socially Responsible Investing*, a well-rounded guide to socially responsible investing (SRI). Understand the basics of SRI and discover how you can align your values with your investments by choosing from three basic strategies. Learn to implement these strategies in your investment portfolios and combine your newfound knowledge with the basic principles of successful investing. An up-to-date directory of companies involved with SRI is incl
