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Sommario/riassunto

In Stockholm in January of 1945, an assembly of Swedish diplomats and businessmen initiated an organization that was to improve the country's reputation abroad. The new, semi-governmental Swedish Institute was charged with explaining Sweden's policy of neutrality during the war, with encouraging peace-building, and with promoting foreign trade in the new international world order. Original and insightful, this account analyzes the policies, funding, and national narratives of the Swedish Institute. Providing a historical perspective on the polit
