Record Nr. UNINA9910453287303321 Autore Holloway Stephen <1952-, > **Titolo** Straight and level: practical airline economics // Stephen Holloway Pubbl/distr/stampa London:,: Routledge,, 2016 **ISBN** 1-317-04966-7 1-315-61089-2 1-317-04965-9 1-281-79870-3 9786611798703 0-7546-9090-3 Edizione [3rd ed.] Descrizione fisica 1 online resource (616 p.) Disciplina 387.7/1 Soggetti Aeronautics, Commercial - Finance Airlines - Finance Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali First published 2008 by Ashgate Publishing. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover; Contents; List of Figures; List of Tables; Acknowledgements; List of Abbreviations and Definitions; Foreword; Preface; PART 1 STRATEGIC CONTEXT: PART 2 OPERATING PERFORMANCE DRIVERS: PART 3 CAPACITY MANAGEMENT; PART 4 OPERATING PERFORMANCE; References: Index Sommario/riassunto This third edition of Straight and Level thoroughly updates the previous edition with extensive comments on recent industry developments and emerging business models. The discussion is illustrated by current examples drawn from all sectors of the industry and every region of the world. Anyone who wants to gain a deeper understanding of airline economics at a practical level and an insight into the reasons for its financial volatility should find the book of interest.