

1. Record Nr.	UNINA9910453241103321
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Titolo	Closing the EU East-West productivity gap [[electronic resource]] : foreign direct investment, competitiveness, and public policy // David A. Dyker
Pubbl/distr/stampa	London, : Imperial College Press Hackensack, NJ, : Distributed by World Scientific, c2006
ISBN	1-281-86731-4 9786611867317 1-86094-801-4
Descrizione fisica	1 online resource (221 p.)
Disciplina	338.94
Soggetti	Investments, Foreign - Europe, Eastern Electronic books. Europe Economic integration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	CONTENTS; List of Tables and Figures; Preface; Chapter 1 Introduction: Productivity and Social Capability - A Historical and Analytical Framework David A. Dyker and Leonardo Iacovone; Social Capability and Technological Congruence; Why Trade Enhances Productivity; Traditional trade models offer no conclusive answer; So, are we back with X-efficiency?3; Increasing returns and economies of scale; Technological catch-up; Uncertainty and externalities; Foreign Direct Investment, MNCs and Productivity-Some Initial Generalizations Social Capability, Technological Congruence and Foreign Direct Investment References; Chapter 2 Identifying the Channels and Mechanics of FDI-Induced Technology Transfer David A. Dyker, Leonardo Iacovone and Cordula Stolberg; Own-Plant Effects and Spillovers; Horizontal spillovers; Vertical spillovers; Negative spillovers from FDI; Foreign Direct Investment and the Mechanics of Technology Transfer; The OLI/spillover approach; The strategic technology transfer/network-building approach; References Chapter 3 Analyzing FDI in Central-East Europe on the Basis of Sample

Surveys Boris Majcen, Slavo Radosevic and Matija Rojec Introduction; Our Conceptual Approach; Methodology and Sample; Descriptive Analysis; Autonomy of subsidiaries; Market orientation and structure of suppliers; Effects of industrial integration on local subsidiaries; Competence profile of subsidiaries; Internal and external sources of competitiveness; Financial integration; Upgrading activities; Conclusions; References

Chapter 4 Analyzing FDI in Central-East Europe through Case Studies David A. Dyker, Katie Higginbottom, Niels Kofoed and Cordula Stolberg Methodology; The Questionnaire; Results of the Interviews; Business strategy; Is there a productivity gap or not?; FDI and human capital formation; FDI and local educational and R&D facilities; Does FDI ever help local suppliers to raise their game?; Is the picture any different in the electronics sector?; Is the picture any different in the services sector?; The issue of country specificity; Country specificity and convergence; References

Chapter 5 Checking the Results of the Case Study Interviews An Essay in Triangulation Leonardo Iacovone and Niels Kofoed Introduction; The Global Literature; Macro-econometric studies; Micro-econometric studies; Cross-sectional studies; Panel data studies; Case Studies from a Global Perspective; Summary of principal lessons from case studies; Firm-level absorptive capacity-learning, innovation and path dependence; Multinational strategy and subsidiary development; Market orientation-local and export markets; Sectoral structure and technological trajectories

Partnership and alliances-'packaged' technologies, the OEM model, alliances and joint-ventures

Sommario/riassunto

A product of the Framework V research project, this book addresses one of the key problems facing the EU today: Why is the 'new' EU so much poorer than the 'old', and how will EU enlargement help to solve the problem? Focusing on the productivity problems underlying the East-West gap, it looks in particular at the role that foreign investment and R&D can play in closing it. Against that background, the book assesses what role proactive development policy might play in attacking the roots of low social productivity. Concluding that there will be a clear-cut process of convergence between East a
