Record Nr. UNINA9910453223203321 Autore Critchlow Donald T. <1948-> Titolo When Hollywood was right: how movie stars, studio moguls, and big business remade American politics / / Donald T. Critchlow, Arizona State University [[electronic resource]] Cambridge:,: Cambridge University Press,, 2013 Pubbl/distr/stampa **ISBN** 1-139-88996-6 1-107-70223-2 1-107-70350-6 1-107-68712-8 1-107-59782-X 1-139-02710-7 1-107-66463-2 1 online resource (xii, 224 pages) : digital, PDF file(s) Descrizione fisica Disciplina 320.973/0918 Soggetti Motion picture producers and directors - Political activity - United States - History - 20th century Motion picture actors and actresses - Political activity - United States -History - 20th century Motion picture industry - United States - Influence United States Politics and government 1945-Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Title from publisher's bibliographic system (viewed on 05 Oct 2015). Note generali Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Setting the stage in the 1930s: Republicans on defense -- Anticommunism comes to Hollywood -- The Red Scare hits Hollywood --Nixon plays Hollywood -- The Hollywood right goes for Goldwater and finds Reagan -- Ronald Reagan: triumph and decline of the Hollywood right. Sommario/riassunto Hollywood was not always a bastion of liberalism. Following World War II, an informal alliance of movie stars, studio moguls and Southern California business interests formed to revitalize a factionalized Republican Party. Coming together were stars such as John Wayne. Robert Taylor, George Murphy and many others, who joined studio heads Cecil B. DeMille, Louis B. Mayer, Walt Disney and Jack Warner to rebuild the Republican Party. They found support among a large group of business leaders who poured money and skills into this effort, which paid off with the election of George Murphy to the US Senate and of Richard Nixon and Ronald Reagan to the highest office in the nation. This is an exciting story based on extensive new research that will forever change how we think of Hollywood politics.