Record Nr. UNINA9910453165403321 Autore Taylor Jim <1947-> Titolo The new elite [[electronic resource]]: inside the minds of the truly wealthy / / Jim Taylor, Doug Harrison, and Stephen Kraus New York, : American Management Association, c2009 Pubbl/distr/stampa **ISBN** 1-282-10218-4 9786612102189 0-8144-0177-5 Descrizione fisica 1 online resource (256 p.) Altri autori (Persone) HarrisonDoug <1965-> KrausStephen 332.024/010973 Disciplina Wealth - United States Soggetti Rich people - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Contents: Acknowledgments: 1. Today's Wealth Explosion: The Supernova and the Gravitational Pull of Money; 2. Debunking Paris Hilton: Why the Wealthy Told Us Their Stories; 3. The Wealth of the Nation: Four Waves of American Wealth: 4. There's a New Sheriff in Town: The Triumph of the Middle Class; 5. Money Matters: The Myths and Realities of the Wealthy and Their Money; 6. The New Luxury: The Search for Sublime Value; 7. The Journey of Wealth: The Arc of Maturation; 8. Flavors of Wealth: The Five Lifestyle Choices; 9. Globizens: Global Citizens and the Waning of Nationalism 10. Wealtherkind: The Children of Entrepreneurial Wealth11. The Third Age: Reinventment and Philanthrobusiness; 12. The Plutonomy: When 5 Percent of the Haves Own More Than the Other 95 Percent Combined; A Final Word; Appendix: Our Methodologies for Studying the Wealthy; Index: About the Authors A fascinating behind-the-scenes look at America's rich that shatters Sommario/riassunto

the myths about how the ""other half"" lives.