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| 1. Record Nr. | UNINA9910453152803321 |
| Autore | Dibbell Julian |
| Titolo | The best technology writing 2010 [[electronic resource] /] / Julian Dibbell, editor |
| Pubbl/distr/stampa | New Haven, : Yale University Press, c2010 |
| ISBN | 0-300-16565-X |
| Descrizione fisica | 1 online resource (288 p.) |
| Collana | The Best Technology Writing |
| Altri autori (Persone) | DibbellJulian |
| Disciplina | 600 |
| Soggetti | Technical literature Technological innovations Digital media Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Bibliographic Level Mode of Issuance: Monograph |
| Nota di contenuto | Frontmatter -- Contents -- Introduction -- Vanish -- Why We Tweet -- Baby Food -- Thinking Machine -- David Hockney's iPhone Passion -- Airships -- Naked Truth -- Newspapers and Thinking the Unthinkable -- Do You Own Facebook? Or Does Facebook Own You? -- The Answer Factory -- Hearth Surgery -- The Inkjet Counterfeiter -- Handwriting Is History -- In Defense of Distraction -- A Crime of Shadows -- Global Impositioning Systems -- Plugged In -- Caught in the Net -- Telegraphs Ran on Electric Air in Crazy 1859 Magnetic Storm -- Technophilia -- Can D.I.Y. Supplant the First-Person Shooter? -- The Placebo Problem -- The Fall and Rise of Media -- Tweet from Space -- About the Contributors -- Acknowledgments |
| Sommario/riassunto | The iPad. The Kindle. Twitter. When the Best Technology Writing series was inaugurated in 2005, these technologies did not exist. Now they define our 21st-century lives. As Julian Dibbell writes in his introduction to The Best Technology Writing 2010, "The digital is us. Yet for that reason, it is also something more, a lightning rod for our feelings about technology in general." Whether it is Sam Anderson's giddy but troubled defense of online distractions, David Carr's full-throated elegy to the dying world of pre-digital publishing, Steven Johnson's warm appreciation of Twitter's bite-size contributions to |

collective human intelligence, or Evan Ratliff's fascinating month-long quest to disappear without a digital trace, many of the essays gathered here register our intense and complicated fascination with digital media. But as Dibbell notes, these essays also remind us that some of the most disruptive and fascinating technologies continue to come from beyond the digital world. Jill Lepore's writing on the politics of breast-feeding gadgetry, Stephen Silberman's investigation of the placebo effect in pharmaceutical testing, Burkhard Bilger reporting on efforts to build a better cook stove for the developing world, and Tad Friend's profile of electric-car developer Elon Musk's efforts to head off environmental catastrophe all invite us to reflect on how many aspects of human experience remain fundamentally unchanged by digital technology. Packed with marvelous essays on technologies old and new, The Best Technology Writing 2010 is an outstanding addition to this "fantastic" (Cory Doctorow), "fascinating" (Chris Anderson) series. The Best Technology Writing 2010 includes essays written by: Sam Anderson, Burkhard Bilger, Joshua Bearman, Mark Bowden, David Carr, Douglas Fox, Tad Friend, Ben Greenman, Vanessa Grigoriadis, James Harkin, Adam Higginbotham, Alex Hutchinson, Steven Johnson, Kevin Kelly, Jill Lepore, Alexis Madrigal, Javier Marias, Mike Massimino, Evan Ratliff, Daniel Roth, Clay Shirky, Steve Silberman, Annie Trubek, Lawrence Weschler
