

1. Record Nr.	UNINA9910453144303321
Autore	Bodroghkozy Aniko <1960->
Titolo	Equal time [[electronic resource]] : television and the civil rights movement / / Aniko Bodroghkozy
Pubbl/distr/stampa	Urbana, : University of Illinois Press, c2012
ISBN	0-252-09378-X 1-283-99250-7
Descrizione fisica	1 online resource (282 p.)
Collana	The history of communication
Disciplina	302.23089/96073
Soggetti	Television and politics - United States Television broadcasting of news - Political aspects - United States African Americans on television Race relations on television African Americans in television broadcasting - History - 20th century Civil rights movements - United States - History - 20th century Television broadcasting - United States - Influence Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [253]-258) and index.
Nota di contenuto	Introduction -- Propaganda tool for racial progress? -- Network news in the civil rights years. The chosen instrument of the revolution? -- Fighting for equal time: segregationists vs. integrationists -- The March on Washington and a peek into racial utopia -- Selma in the "glaring light of television" -- Civil Rights in prime time entertainment. Bringing "urgent issues" to the vast wasteland: East side/West side -- Is this what you mean by color tv?: Julia -- Prime time, Good times -- Epilogue: the return of civil rights television: the Obama victory.
Sommario/riassunto	This work explores the crucial role of network television in reconfiguring new attitudes in race relations during the civil rights movement. The book provides an analysis which makes us think about the relationship between the media and the civil rights movement.