Record Nr. UNINA9910453135803321 Autore Nathanson Elizabeth **Titolo** Television and postfeminist housekeeping: no time for mother / / by Elizabeth Nathanson New York;; London:,: Routledge,, 2013 Pubbl/distr/stampa **ISBN** 0-203-07030-5 1-299-44813-5 1-135-09074-2 Descrizione fisica 1 online resource (410 p.) Collana Routledge advances in television studies;; 3 Disciplina 791.45/6522 Women on television Soggetti Mothers on television Television programs - Social aspects - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Based on the author's dissertation (doctoral)--Northwestern University. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Introduction: no time for mother -- Disordered homes: organizing and cleaning the domestic mess -- It's time for dinner: cooking and managing the rhythms of everyday life -- Multitasking moms: childcare, time management and women's leisure -- Knitting, sewing and grandma's retro-style: domestic crafts and free time -- Monthly ebbs and flows: child labor and the postfeminist biological clock --Epilogue. Sommario/riassunto In this book, Nathanson examines how contemporary American television and associated digital media depict women's everyday lives as homemakers, career women, and mothers. Her focus on American popular culture from the 1990s through the present reveals two extremes: narratives about women who cannot keep house and narratives about women who only keep house. Nathanson looks specifically at the issue of time in this context and argues that the media constructs panics about domestic time scarcity while at the same time offering solutions for those very panics. Analyzing TV programs such