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| Titolo                  | Servitization, IT-ization and innovation models : two-stage industrial cluster theory // edited by Hitoshi Hirakawa. [et al.]   |
| Pubbl/distr/stampa      | London : , : Routledge, , 2013  |
| ISBN                    | 0-203-07060-7<br>1-299-44796-1<br>1-135-09200-1   |
| Descrizione fisica      | 1 online resource (190 p.)  |
| Altri autori (Persone)  | HirakawaHitoshi <1948->   |
| Disciplina              | 338.8/7   |
| Soggetti                | Industrial clusters<br>Information technology - Economic aspects<br>Electronic books.   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | Introduction / Kaushalesh Lal and Shampa Paul -- East Asian economic development and new industrial cluster / Hitoshi Hirakawa -- Change of development model and its impact on innovative activity : analytical framework and evidences from China / Song Lei and Ge Dongsheng -- A Taiwan's strategy towards knowledge-based development : servitization of ICT manufacturing / Shin-Horng Chen, Pei-Chang Wen and Chih-Kai Yang -- The ICT services industry in Bangalore, India : its changing structure and characteristics / Balaji Parthasarathy -- Innovation in Indian IT industry : evolution or revolution / Pawan Soni -- Perspectives of the IT sector in South Asia : productivity analysis / Naoko Shinkai -- Varieties of clustering and capability building in Indian IT industry / Norio Tokumaru -- Export orientation and firms' policy during global economic slowdown / Kaushalesh Lal and Shampa Paul. |
| Sommario/riassunto      | This book looks at two-stage industrial cluster theory and new innovation models in view of IT-ization and servitization of products. The formation of industrial clusters such as export processing zones and special economic zones has been the preferred mechanism for developing countries to boost their industrial development and export  |

performance for the last several decades. Existing literature related to Development Economics cited numerous benefits of industrial clusters and several countries have reaped such benefits. The book goes beyond formation of traditional industrial clusters. It

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