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Nota di contenuto	Front Cover ; Dedication ; Epigraph ; Contents ; Foreword by David Schwimmer; Introduction; 1 Survival Employment, Benefits, and Supporting Yourself; 2 Urgency Passion, Community, and Location; 3 Purpose Name, Logo, and Mission Statement; 4 Guidance Board of Directors and Legal Assistance Organizations; 5 Capital Investors, Grants, and Your Company Budget; 6 Comfort Rental Space, Safety, Transportation, and Food; 7 Teamwork Artistic and Administrative Positions; 8 BUZZ Publicity and Marketing; 9 Community Education, Outreach, and Discount Programs 10 Feedback Previews, Critics, and Audience Assessments 11 Leadership Ensuring Responsibility and Recognition; 12 Identity Congo Square's First Season; 13 Consistency Congo Square's Second Season; 14 Hubris Congo Square's Third Season; 15 The Last Voice; Appendix: Important Organizations for Assistance; Index
Sommario/riassunto	""With hands-on advice and instruction from an experienced actor and theater director, this pragmatic, authoritative guide to starting a theater company imparts essential backstage know-how for would-be playhouse practitioners on everything from fundraising and finding a space to selecting plays and successfully navigating tricky legal issues. Chronicling three seasons at Chicago's award-winning Congo Square

Theatre Company, this journey behind the curtain reveals the nitty-gritty details of practical issues that are often overlooked amidst the zeal of artist
