

1. Record Nr.	UNINA9910453092503321
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Titolo	Promises fulfilled and unfulfilled in management education [[electronic resource] /] / by Howard Thomas, Lynne Thomas, Alexander Wilson
Pubbl/distr/stampa	Bingley, : Emerald, 2013
ISBN	1-78190-715-3 1-299-05040-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (188 p.)
Collana	Reflections on the role, impact and future of management education : EFMD perspectives ; ; v. 1
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Disciplina	371.200941
Soggetti	Management - Study and teaching Business education Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front Cover; Promises Fulfilled and Unfulfilled in Management Education; Copyright Page; Contents; Acknowledgements; Foreword: Setting the Scene; Foreword: Eric Cornuel; 1. Introduction: EFMD's Journey in Management Education; 1.1. Is There a Distinctive, European Management Model?; 1.2. The Approach Taken in this Volume; 2. A Brief Overview of the Emergence and Evolution of Management Education and the Business School; 2.1. Introduction; 2.2. The Evolution of Management Education and the 'Business School' Concept; 2.3. Criticisms of Business Schools 2.4. Are There Persistent Problems in Management Education? 3. The History and Timeline (1971-2012) of EFMD's Growth: EFMD's Role in the Growth of Management Education; 3.1. Introduction; 3.2. The Timelines and Achievements in EFMD's History; 3.3. What Were the Challenges for Management Education Identified in the 1996 Volume? What Roles Were Suggested for EFMD's Future?; 3.3.1. Embracing the Ideas and Principles of a Liberal Education; 3.3.2. A New Era of Innovation and Change; 3.3.3. Competition, the Pace of Change and Increasing Stakeholder Pressure

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Sommario/riassunto

This is the first of two volumes written to celebrate the 40th Anniversary of EFMD. Through an open-ended interview research process, it seeks to explore the perspectives and views of a wide range of experts drawn not only from the European environment but also from the United States and other global players in the management education field
