Record Nr. UNINA9910453087003321 Autore Fehervary Krisztina **Titolo** Politics in color and concrete [[electronic resource]]: socialist materialities and the middle class in Hungary / / Krisztina Fehervary Bloomington,: Indiana University Press, 2013 Pubbl/distr/stampa **ISBN** 0-253-00996-0 Descrizione fisica 1 online resource (322 p.) Collana New anthropologies of Europe 306.09439 Disciplina Material culture - Political aspects - Hungary Soggetti Consumption (Economics) - Political aspects - Hungary Middle class - Hungary Post-communism - Hungary Electronic books. **Hungary Social conditions Hungary Economic conditions Hungary Civilization** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Introduction: the qualities of color and concrete -- Normal life in the Nota di contenuto former socialist city -- Socialist realism in the socialist city -- Socialist modern and the production of demanding citizens -- Socialist generic and the branding of state socialism -- Organicist modern and supernatural organicism -- Unstable landscapes of property, morality, and status -- The new family house and the new middle class --Heterotopias of the normal in private worlds -- Epilogue. Sommario/riassunto Material culture in Eastern Europe under state socialism is remembered as uniformly gray, shabby, and monotonous-the worst of postwar modernist architecture and design. Politics in Color and Concrete revisits this history by exploring domestic space in Hungary from the 1950's through the 1990's and reconstructs the multi-textured and politicized aesthetics of daily life through the objects, spaces, and colors that made up this lived environment. Krisztina Fehervary shows that contemporary standards of living and ideas about normalcy have

roots in late socialist consumer culture and are not me