1.	Record Nr.	UNINA9910453079903321
	Autore	Silver Tessa Blakeley
	Titolo	WordPress 3.2 theme design [[electronic resource]] : beginner's guide / / Tessa Blakeley Silver
	Pubbl/distr/stampa	Birmingham, : Packt Publishing, 2013
	ISBN	1-299-44127-0
		1-84951-423-2
	Edizione	[3rd ed.]
	Descrizione fisica	1 online resource (252 pages)
	Disciplina	006.7
		006.78
	Soggetti	Blogs - Design
		Blogs - Management
		Web sites - Authoring programs
		Web sites - Design
		WordPress (Electronic resource)
		Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di contenuto	Cover; Copyright; Credits; About the Authors; About the Reviewers; www.PacktPub.com; Table of Contents; Preface; Chapter 1: Getting Started as a WordPress Theme Designer; Overview of WordPress perks; Does a WordPress site have to be a blog; Pick a theme or design of your own; Drawbacks to using an off-the-shelf theme; What about premium themes and frameworks; What exactly is a premium theme; What is a framework theme; Core technology you should understand; WordPress; CSS; HTML; PHP; Other helpful technologies; Tools of the trade; HTML editor; Graphics editor; Web browser
		Basics of a WordPress themeThe template hierarchy; The Loop; Template tags and API hooks; Our development strategies; Fonts and typefaces; A CSS strategy -font sizing with ems; A CSS strategy - working with a CSS framework; 960; Blueprint; Layoutcore; Setting up your WordPress sandbox; Using WAMP; Using MAMP; Choosing a hosting provider; Rolling out WordPress; Summary; Chapter 2: Preparing a Design for Our WordPress Theme; Getting ready to design;

Designing in the browser; Starting our design; Planning and sketching our design; Time for action - planning our design
Creating your design - from the sketch to the screenTime for action - creating our static HTML file; The semantic body; Time for action - adding in basic HTML structure; Time for action - adding in the semantic structure; Attaching our CSS stylesheet; Time for action - creating and including a style.css shell into your index.php page; Prepping for responsiveness - viewport and apple-mobile metatags; Time for action - adding in the viewport and apple-mobile metatags; Adding in content; Starting with the text; Time for action - adding sample text to our semantic sections; Styling our fonts
Styling font familiesTime for Action - assigning your font families; Styling font sizes; Time for action - sizing your fonts; Time for action - handling search engine bots/screen reader text; Setting up our layout with CSS; Time for action - referencing our layout core to set up our positions; Time for Action: Adding our media queries; Setting up the desktop view; Time for action - standard settings; Time for action - checking in on larger desktops; Time for action - making sure smaller screens are handled; Setting up the tablet view
Time for action - adjusting the standard layout for tabletsSetting up the small screen view; Time for action - setting up our small screen layout; Adding design treatments; Time for action - setting up our graphic treatments in the stylesheet; Adding graphics and background images; Setting up our background images in our stylesheet; Time for action - adding background images to our design; Time for action - adding background image styling to the media queries; Don't forget the favicon and touch icon; Adding a favicon; Time for action - adding the favicon you just created; Touch icons
Time for action - adding a touch icon

Sommario/riassunto	A Beginner's Guide packed with clear step-by-step instructions to create powerful and professional themes for your WordPress website This book targets WordPress users and visual designers who are used to working with the common industry-standard tools like PhotoShop and Dreamweaver or other popular graphic, HTML, and text editors. No server-side scripting or programming experience is required.

2.   **Record Nr.**   UNISALENTO991000157069707536

      Autore   Halevi, Yosef

      Titolo   A modern daughter of the Orient : on the Works of Shoshana Shababo / Yosef Halevi

      Pubbl/distr/stampa   Ramat-Gan : Bar-Ilan university, 1996

      ISBN   9652261750

      Descrizione fisica   316 p. : ill. ; 22 cm.

      Disciplina   892.409

      Soggetti   Shababo, Shoshana
                                       Shababo, Shoshana

      Lingua di pubblicazione   Ebraico

      Formato   Materiale a stampa

      Livello bibliografico   Monografia

      Note generali   Testo in lingua ebraica.