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| Descrizione fisica      | 1 online resource (289 p.)  |
| Collana                 | BK Business   |
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| Soggetti                | Hispanic Americans<br>Leadership<br>Electronic books.   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | Cover; Contents; Preface; Introduction: Leading Latino Style; PART I: La Historia: Latino Fusion and Hybrid Vigor; Chapter 1 Ancient Roots and Mestizo Ancestry; Chapter 2 The Latino Legacy in the United States; PART II: Preparing to Lead: A Latino Perspective; Chapter 3 Personalismo: The Character of the Leader; Chapter 4 Conciencia: Knowing Oneself and Cultivating Personal Awareness; Chapter 5 Destino: Personal and Collective Purpose; PART III: The Cultural Foundations of Leadership; Chapter 6 La Cultura: Culturally Based Leadership; Chapter 7 De Colores: Inclusiveness and Diversity PART IV: Putting Leadership into ActionChapter 8 Juntos: Collective Community Stewardship; Chapter 9 ¡Adelante! Global Vision and Immigration Spirit; Chapter 10 Si Se Puede: Social Activism and Coalition Leadership; Chapter 11 Gozar la Vida: Leadership That Celebrates Life!; Chapter 12 Fe y Esperanza: Sustained by Faith and Hope; PART V: Latino Destino; Chapter 13 Building a Diverse and Humanistic Society; Notes; Glossary; A; B; C; D; E; F; G; H; I; J; L; M; N; O; P; Q; R; S; T; U; V; Y; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; About the Author |
| Sommario/riassunto      | <![CDATA[Embracing diversity, valuing people, taking action Over 50 million Latinos live in the United States, and it's estimated that by 2050  |

one in three of the US population will be Hispanic. What does it take to lead such a varied and vibrant people who hail from twenty-two different countries and are a blend of different races? And what can leaders of all cultures and ethnicities learn from how Latinos lead? Juana Bordas takes us on a journey to the very heart and soul of Latino leadership. She offers ten principles that richly illustrate the inclusive, people-oriented, socially responsib

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