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| Nota di contenuto | Preliminary Material -- Chapter One Introduction -- Chapter Two Conceptualising New Zealand Chinese Media -- Chapter Three Revisiting the History of New Zealand Chinese -- Chapter Four New Chinese Immigrants and Contemporary -- Chapter Five Ethnic Chinese Media during the 2005 New -- Chapter Six Recent PRC Migrants in the Diasporic Mediasphere -- Chapter Seven Conclusions -- Bibliography -- Index. |
| Sommario/riassunto | What role does diasporic Chinese media play in the process of Chinese migrants' adaptation to their new home country? With China's rise, to what extent has the expansion of its 'soft power' swayed the changing identities of the Chinese overseas? A Virtual Chinatown provides a timely and original analysis to answer such questions. Using a media and communication studies approach to investigate the reciprocal relationship between Chinese-language media and the Chinese migrant community in New Zealand, Phoebe Li goes beyond conventional scholarship on the Chinese Diaspora as practised by social |

historians, anthropologists and demographers. Written in an accessible and reader-friendly manner, this book will also appeal to academics and students with interests in other transnational communities, alternative media, and minority politics.
