1.	Record Nr.	UNINA9910452969203321
	Titolo	Increasing student engagement and retention using mobile applications [[electronic resource]] : smartphones, Skype and texting technologies / / edited by Laura A. Wankel, Patrick Blessinger in collaboration with Jurate Stanaityte, Neil Washington
	Pubbl/distr/stampa	Bingley, : Emerald, 2013
	ISBN	1-78190-510-X 1-299-14646-5
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (335 p.)
	Collana	Cutting-edge technologies in higher education, , 2044-9968 ; ; v. 6D
	Altri autori (Persone)	WankelLaura A BlessingerPatrick StanaityteJurate WashingtonNeil
	Disciplina	378.17344678
	Soggetti	Education, Higher - Effect of technological innovations on Motivation in education College dropouts - Prevention Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and indexes.
	Nota di contenuto	pt. I. Adoption of mobile applications : smartphones, Skype and texting technologies -- pt. II. Application of mobile applications : smartphones, Skype and texting applications.
	Sommario/riassunto	This volume examines how mobile technologies are being used in higher education to increase learner engagement in an epoch of increasing globalization and diversity through a combination of case studies, surveys and literature reviews.