

1. Record Nr.	UNINA9910452957003321
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Titolo	Spending spree : the history of American shopping // Cynthia Overbeck Bix
Pubbl/distr/stampa	Minneapolis : , : Twenty-First Century Books, , [2014] ©2014
ISBN	1-4677-1658-8
Descrizione fisica	1 online resource (92 pages) : illustrations
Disciplina	381/.10973
Soggetti	Retail trade - United States - History Stores, Retail - United States - History Shopping malls - United States - History Consumers - United States - History Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	A nation discovers shopping -- Shopping goes big time -- The lowest prices in town -- Meet me at the mall -- The cyber shopping explosion.
Sommario/riassunto	Ka-ching! Ever stop to think how our modern-day shopping culture came to be? In the early 1800s, stores were few and far between in the United States. General stores supplied everything from fabric and flour to handsaws and clocks. As the country grew, mail-order catalogs arrived at homes across the country, Mom and Pop specialty shops sprang up along Main Street, and later, shopping malls and big box megastores thrived in the suburbs. Then online shopping arrived via the Internet and changed the consumer experience yet again! Buying behaviors also changed over time. For example, did you know you could barter for a pound of sugar at a general store in the early 1800s? Or that department stores in the 1900s added restrooms and ladies lounges to encourage women to shop all day long? Or that online shopping in the twenty-first century is a multibillion-dollar industry? Spending Spree takes readers on an amazing journey from farmlands to cyberspace to learn about the evolution of shopping in the United

States.

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