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| Nota di contenuto       | Cover; SPORT IN CAPITALIST SOCIETY; Title Page; Copyright Page; Table of Contents; Introduction; 1 Capitalism and the birth of modern sport; 2 Class conflict and the decline of traditional games; 3 Sport, nationalism and the French Revolution; 4 The middle-class invention of amateurism; 5 Women and the masculine kingdom of sport; 6 The Victorian sporting industrial revolution; 7 Sport and the age of empire; 8 Unfair play: the racial politics of sport; 9 Soccer's rise to globalism; 10 The second revolution: sport between the world wars; 11 Revolutionary sport<br>12 Sex, drugs and sport in the Cold War<br>13 Taking sides in the 1960s;<br>14 The revolution is being televised; 15 Winners and losers: sport in the New World Order; Conclusion: what future for sport?; Notes; Bibliography; Index |
| Sommario/riassunto      | Why are the Olympic Games the driving force behind a clampdown on civil liberties? What makes sport an unwavering ally of nationalism and militarism? Is sport the new opiate of the masses? These and many other questions are answered in this new radical history of sport by leading historian of sport and society, Professor Tony Collins. Tracing  |

the history of modern sport from its origins in the burgeoning capitalist economy of mid-eighteenth century England to the globalised corporate sport of today, the book argues that, far from the pu

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