

1. Record Nr.	UNISALENT0991000195779707536
Titolo	Organized interests and self-regulation : an economic approach / edited by Bernardo Bortolotti and Gianluca Fiorentini
Pubbl/distr/stampa	Oxford ; New York : Oxford University Press, 1999
ISBN	0198296525
Descrizione fisica	viii, 268 p. : ill. ; 25 cm
Collana	FEEM studies in economics
Altri autori (Persone)	Bortolotti, Bernardo Fiorentini, Gianluca
Disciplina	302.35
Soggetti	Scienze politiche - Aspetti economici - Congressi
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Include riferimenti bibliografici e indice

2. Record Nr.	UNINA9910452927803321
Autore	Perrin Daniel <1961->
Titolo	The linguistics of newswriting // Daniel Perrin
Pubbl/distr/stampa	Amsterdam, : John Benjamins Pub. Co., 2013
ISBN	9789027271389 9027271380
Edizione	[1st ed.]
Descrizione fisica	1 online resource (316 p.)
Collana	AILA Applied Linguistics Series AILA applied linguistics series, , 1875-1113 ; ; v. 11
Disciplina	302.2301/41
Soggetti	Mass media and language Newspapers - Language Broadcast journalism - Language Discourse analysis - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	The Linguistics of Newswriting; Editorial page; Title page; LCC data; Acknowledgements; Preface; Table of contents; The parts of the book; A. Challenge: Providing added value by applying linguistics; A 1 Situating newswriting as a socially relevant application field; A 1.0 The social context: Promoting public understanding; A 1.1 Organizational context: The Swiss public service TV stations; A 1.2 Program context: The main news programs, items, and genres; A 1.3 Newsroom context: Journalists' roles in collaborative newswriting A 1.4 Workflow context: Daily routines between meetings and airtime A 2 Applying linguistics in a socially relevant professional setting; A 2.0 The Leba case: Staging the story by changing one word; A 2.1 Starting from the right discipline; A 2.2 Distinguishing linguistics; A 2.3 and applied linguistics; A 2.4 Outlining media linguistics; A 2.5 Focusing on the linguistics of newswriting; A 3 Adding value through knowledge transformation; A 3.0 The Idee suisse findings; A 3.1 Demarcating scientific knowledge; A 3.2 Managing knowledge transformation from the science perspective A 3.3 Developing a language to talk about newswriting A 4 Summary and conclusion; B. Procedure: Adding value by re-contextualizing

problems; B|1.0 The Idee suisse research collaboration; B|1 Overcoming disciplinary boundaries; B|1.1 Integrating disciplinary approaches; B|1.2 Aggregating knowledge in multidisciplinary collaboration; B|1.3 Approaching the object of study in interdisciplinary collaboration; B|1.4 Contextualizing problems in transdisciplinary collaboration; B|2 Contextualizing newswriting as the object of study; B|2.0 The Idee suisse project design
B|2.1 Epistemological interests related to newswriting B|2.2 Newswriting as language use; B|2.3 Newswriting as writing at work; B|2.4 Newswriting as providing content for journalistic media; B|2.5 Identifying the gap: What do they do when they write?; B|3 Triangulating newswriting research methods; B|3.0 The Idee suisse multimethod approach; B|3.1 Method and methodology; B|3.2 Tracking intertextual chains with version analysis; B|3.3 Tracing writing processes with progression analysis; B|3.4 Revealing audience design with variation analysis
B|3.5 Investigating language policing with metadiscourse analysis B|3.6 Combining perspectives with multi-method approaches; B|4 Summary and conclusion; C. Solution: Identifying the media-linguistic mindset; C|1 Investigating language environments in newswriting; C|1.0 The Yogy case: Negotiating across socializations; C|1.1 Inter-personal environment; C|1.2 Intersituative environment; C|1.3 Intertextual environment; C|1.4 Intermodal environment; C|1.5 Language environments and activity fields of newswriting; C|2 Investigating language functions in newswriting
C|2.0 The Mars case: Missing the key piece of explanation

Sommario/riassunto

The Linguistics of Newswriting focuses on text production in journalistic media as both a socially relevant field of language use and as a strategic field of applied linguistics. The book discusses and paves the way for scientific projects in the emerging field of linguistics of newswriting. From empirical micro and theoretical macro perspectives, strategies and practices of research development and knowledge transformation are discussed. Thus, the book is addressed to researchers, teachers and coaches interested in the linguistics of professional writing in general and newswriting in
