

1. Record Nr.	UNISALENTO991000195779707536
Titolo	Organized interests and self-regulation : an economic approach / edited by Bernardo Bortolotti and Gianluca Fiorentini
Pubbl/distr/stampa	Oxford ; New York : Oxford University Press, 1999
ISBN	0198296525
Descrizione fisica	viii, 268 p. : ill. ; 25 cm
Collana	FEEM studies in economics
Altri autori (Persone)	Bortolotti, Bernardo Fiorentini, Gianluca
Disciplina	302.35
Soggetti	Scienze politiche - Aspetti economici - Congressi
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Include riferimenti bibliografici e indice

2. Record Nr.	UNINA9910452927803321
Autore	Perrin Daniel <1961->
Titolo	The linguistics of newswriting // Daniel Perrin
Pubbl/distr/stampa	Amsterdam, : John Benjamins Pub. Co., 2013
ISBN	9789027271389 9027271380
Edizione	[1st ed.]
Descrizione fisica	1 online resource (316 p.)
Collana	AILA Applied Linguistics Series AILA applied linguistics series, , 1875-1113 ; ; v. 11
Disciplina	302.2301/41
Soggetti	Mass media and language Newspapers - Language Broadcast journalism - Language Discourse analysis - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	The Linguistics of Newswriting; Editorial page; Title page; LCC data; Acknowledgements; Preface; Table of contents; The parts of the book; A. Challenge: Providing added value by applying linguistics; A 1 Situating newswriting as a socially relevant application field; A 1.0 The social context: Promoting public understanding; A 1.1 Organizational context: The Swiss public service TV stations; A 1.2 Program context: The main news programs, items, and genres; A 1.3 Newsroom context: Journalists' roles in collaborative newswriting A 1.4 Workflow context: Daily routines between meetings and airtime A 2 Applying linguistics in a socially relevant professional setting; A 2.0 The Leba case: Staging the story by changing one word; A 2.1 Starting from the right discipline; A 2.2 Distinguishing linguistics; A 2.3 and applied linguistics; A 2.4 Outlining media linguistics; A 2.5 Focusing on the linguistics of newswriting; A 3 Adding value through knowledge transformation; A 3.0 The Idee suisse findings; A 3.1 Demarcating scientific knowledge; A 3.2 Managing knowledge transformation from the science perspective A 3.3 Developing a language to talk about newswriting A 4 Summary and conclusion; B. Procedure: Adding value by re-contextualizing

problems; B|1.0 The Idee suisse research collaboration; B|1  
 Overcoming disciplinary boundaries; B|1.1 Integrating disciplinary  
 approaches; B|1.2 Aggregating knowledge in multidisciplinary  
 collaboration; B|1.3 Approaching the object of study in interdisciplinary  
 collaboration; B|1.4 Contextualizing problems in transdisciplinary  
 collaboration; B|2 Contextualizing newswriting as the object of study;  
 B|2.0 The Idee suisse project design  
 B|2.1 Epistemological interests related to newswriting B|2.2  
 Newswriting as language use; B|2.3 Newswriting as writing at work;  
 B|2.4 Newswriting as providing content for journalistic media; B|2.5  
 Identifying the gap: What do they do when they write?; B|3  
 Triangulating newswriting research methods; B|3.0 The Idee suisse  
 multimethod approach; B|3.1 Method and methodology; B|3.2 Tracking  
 intertextual chains with version analysis; B|3.3 Tracing writing  
 processes with progression analysis; B|3.4 Revealing audience design  
 with variation analysis  
 B|3.5 Investigating language policing with metadiscourse analysis B|3.6  
 Combining perspectives with multi-method approaches; B|4 Summary  
 and conclusion; C. Solution: Identifying the media-linguistic mindset;  
 C|1 Investigating language environments in newswriting; C|1.0 The  
 Yogy case: Negotiating across socializations; C|1.1 Inter-personal  
 environment; C|1.2 Intersituative environment; C|1.3 Intertextual  
 environment; C|1.4 Intermodal environment; C|1.5 Language  
 environments and activity fields of newswriting; C|2 Investigating  
 language functions in newswriting  
 C|2.0 The Mars case: Missing the key piece of explanation

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## Sommario/riassunto

The Linguistics of Newswriting focuses on text production in  
 journalistic media as both a socially relevant field of language use and  
 as a strategic field of applied linguistics. The book discusses and paves  
 the way for scientific projects in the emerging field of linguistics of  
 newswriting. From empirical micro and theoretical macro perspectives,  
 strategies and practices of research development and knowledge  
 transformation are discussed. Thus, the book is addressed to  
 researchers, teachers and coaches interested in the linguistics of  
 professional writing in general and newswriting in

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