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INTERNATIONAL BUSINESS RESEARCH: UNDERSTANDING PAST PATHS
TO DESIGN FUTURE RESEARCH DIRECTIONS

Sommario/riassunto

This volume advances the debate on the past, present and future of international business and management research. A truly international group of experts present their perspectives, and ask the question 'What is it that we know?' when discussing major issues and concepts in the field. This annual collection includes a regular special feature on a leading scholar; exploring in this volume the work of Jean-Francois Hennart and his theories on multinational enterprise and strategic management. Part two addresses international business and international management issues from a philosophical
