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Nota di contenuto	""3.3. Comparison of product groups and criteria""""3.4 Viewpoints on similarities and differences""; ""3.5 Concluding remarks""; ""4. Market reception and public awareness of the Nordic Swan and the EU Eco-label""; ""4.1 Numbers of licences awarded ""; ""4.2 Public awareness, trust and understanding of the two schemes ""; ""4.2 Public awareness, trust and understanding of the two schemes ""; ""4.3 License-holdersa €? and industry associationsa€? views on the Swan vs. the Flower""; ""4.4 Information and marketing strategies for eco-labelled products and services in the Nordic countries ""; ""4.5 Concluding remarks"" ""5. Possibilities for co-ordination and harmonisation of the Nordic Swan and EU Eco-label """5.1 Options for co-ordination and harmonisation: previous experiences and suggestions""; ""5.2 Existing Nordic approach and actorsa€? views""; ""5. 3 Concluding remarks""; ""6. Current governance issues in the Nordic Swan""; ""6.1 Grounds for public support"; ""6.2 Consequences of the majority principle in the choice of product groups and criteria selection""; ""6. 3 Concluding remarks""; ""7.1 The Nordic Swan and other environmental information systems"" ""7.1 Environmental information systems with potential synergies"""7.2 Concrete examples of co-operation among environmental information systems"; ""7.3 Nordic actorsa€? views on potential co-operation and generation of synergies""; ""7.4 Concluding remarks""; ""8. How are

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climate issues dealt with in the Nordic Swan?""; ""8.1 Recent developments in climate labelling""; ""8.2 How are climate issues dealt with in the Nordic Swan?""; ""8.3 Nordic actorsa€? views on future developments""; ""8.4 Concluding remarks""; ""9. Conclusions and recommendations""; ""9.1 Conclusions"" ""Annex 5: Product groups and number of licences of the Nordic Swan

and EU Eco-label systems in the Nordic Countries in October 2007 ""