

1. Record Nr.	UNINA9910452878903321
Autore	Campbell Clark A. <1949->
Titolo	The new one-page project manager [[electronic resource]] : communicate and manage any project with a single sheet of paper / / Clark A. Campbell, Mick Campbell
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2013
ISBN	1-118-46113-4 1-283-86934-9 1-118-46115-0
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (258 p.)
Altri autori (Persone)	CampbellMick <1974-> CampbellClark A. <1949->
Disciplina	658.4/04
Soggetti	Project management Business report writing Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Rev. ed. of: The one-page project manager. c2007. Includes index.
Nota di contenuto	The necessity of simplicity and the power of visuals -- OPPM is all about communication -- What is the one-page project manager? -- A traditional project.
Sommario/riassunto	How to manage any project on just one piece of paper The New One-Page Project Manager demonstrates how to efficiently and effectively communicate essential elements of a project's status. The hands of a pocket watch reveal the time of day without following every spring, cog, and movement behind the face. Similarly, an OPPM template reduces any project-no matter how large or complicated-to a simple one-page document, perfect for communicating to upper management and other project stakeholders. Now in its Second Edition, this practical guide, currently saving time and effort in