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Nota di contenuto	DEBATABLE HUMOR; Contents; Acknowledgements; 1 Laughing Matters on the Campaign Trail: Humor and Laughter in the 2008 Presidential Primary Debates; 2 Laugh Codes: Serious Thoughts About Humorous Comments and the Politicians Who Make Them; 3 Laughing All the Way to the Bank: Audience Laughter, Media, and Money; 4 Punchline Politics: Laughter and Humor during Primary Debates; 5 Funny Faces: Presidential Candidate Display Behavior; 6 "Likeable Enough": Hillary Clinton, Mike Huckabee, John McCain, and Barack Obama 7 Playful Politicians: Why Laughter and Humor Matters in the Rough-and-Tumble World of Politics Appendix: Inter-Coder Reliability; Index
Sommario/riassunto	Debatable Humor focuses on understanding the behavior of individual candidates within the context of political debates, and uses an evolutionary psychology perspective to understand the roots of this behavior. Specifically, it considers the role humor and laughter plays in selecting leaders and, in turn, how this reflects the values of the political system.