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Altri autori (Persone)	ScullionRichard
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Nota di contenuto	pt. 1. Political communication : empowering or disempowering? -- pt. 2. Political participation in mediated spaces : merely 'soft' empowerment? -- pt. 3. Citizen (public) mediated acts of empowerment : challenging the status quo? -- pt. 4. Conclusion.
Sommario/riassunto	Technological, cultural and economic forces are transforming political communication, posing challenges and opportunities for politicians and media organisations, while at the same time many governments and civil society express concerns about the extent and nature of political empowerment and civic engagement. This book offers an international perspective on current thinking and practice about civic and audience empowerment, focusing on the ways and means through which media can empower or dis-empower citizens as audiences. It features theoretical and empirical chapters that d