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Model Firm"; "You Reap What You Sow"; "The Limits of the Market Economy"; "Dialogue: Manager and Monk"; "8: Sustainability"; "Dialogue: Manager and Monk"; "9: Strengths and Weaknesses"; "How Managers Can Turn Weaknesses into Strengths"; "Dialogue: Manager and Monk"; "10: Responsibility"

Sommario/riassunto

An exploration of spirituality, values, and sustainability in business
When Jochen Zeitz and Anselm Grun first met onstage as "the manager and the monk," Zeitz was CEO and Chairman of Puma, and Father Grun was a monk serving as cellarer, the business manager of his Benedictine abbey. They came together to discuss their shared goal: what it means to lead and manage responsibly and sustainably in today's shifting world. Available for the first time in English, The Manager and the Monk features these topical essays and dialogues, drawing on sources as diverse as the Bible, contemporary relig
