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Traditional Ethnic Chinese Business Organizations
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Stages of growth; Structure and functions; Strength and weaknesses; Ethnic Chinese Business Conglomerates; The emergence and patterns of the conglomerates; Structure of the conglomerates; The future of the conglomerates; Chapter 6 Xinyong (Trust), Guanxi (Relationship), Business Networks and Ethnic Chinese Business; Xinyong and Ethnic Chinese Business; Concept and importance of Xinyong; Structure and functions; Business and social organizations; Guanxi, Business Networks and Ethnic Chinese Business; Guanxi: definition, importance and functions

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Defining Ethnic Chinese entrepreneurs and entrepreneurship

Sommario/riassunto

This unique volume provides a broad introduction to the ethnic Chinese business in Asia, with focus on the ethnic Chinese in East and Southeast Asia. The growing interest in ethnic Chinese business reflects its importance in these two regional economies, and its relations with China's economy - the world's new economic powerhouse. It examines the nature and characteristics of the ethnic Chinese business, such as business networks, family business and conglomerates, concepts of xinyong and guanxi, and entrepreneurship and management. It also examines the input of history and culture in the form
