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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: theorising motherhood on the small screen -- Soap opera: challenging the "good" mother stereotype -- Situation comedy: the (un)funny mummy wars -- Teen drama: absent, inept and intoxicated mothers -- Dramedy: struggling, sexual and sisterly single mothers -- Reality parenting programming: fragile, failing and ineffectual mothers -- Celebrity reality television: maintaining the "yummy mummy" -- Profile -- Factual television: pregnancy, delivery and the new mother -- Conclusion.