

1. Record Nr.	UNINA9910452775303321
Autore	Maisel Lawrence <1946->
Titolo	Predictive business analytics : forward-looking capabilities to improve business performance / / Lawrence Maisel, Gary Cokins
Pubbl/distr/stampa	Hoboken, New Jersey : , : John Wiley & Sons, Inc., , [2014] ©2014
ISBN	1-118-78789-7 1-118-24015-4 1-118-22711-5
Descrizione fisica	1 online resource (274 p.)
Collana	Wiley & SAS business series
Altri autori (Persone)	CokinsGary
Disciplina	658.4/013
Soggetti	Business planning - Statistical methods Decision making - Statistical methods Business intelligence Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	part one. "Why" -- part two. Principles and practices -- part three. Case studies -- part four. Integrating business methods and techniques -- part five. Trends and organizational challenges.
Sommario/riassunto	Discover the breakthrough tool your company can use to make winning decisions This forward-thinking book addresses the emergence of predictive business analytics, how it can help redefine the way your organization operates, and many of the misconceptions that impede the adoption of this new management capability. Filled with case examples, Predictive Business Analytics defines ways in which specific industries have applied these techniques and tools and how predictive business analytics can complement other financial applications such as budgeting, forecasting, and performance

2. Record Nr.	UNINA9910784863303321
Titolo	Distributive and procedural justice [[electronic resource]] : research and social applications / / edited by Kjell Tornblom and Riel Vermunt
Pubbl/distr/stampa	Aldershot, England ; ; Burlington, VT, : Ashgate, c2007
ISBN	1-315-57766-6 1-317-14935-1 1-317-14934-3 1-281-09896-5 9786611098964 0-7546-8613-2
Descrizione fisica	1 online resource (292 p.)
Altri autori (Persone)	TornblomKjell Yngve VermuntRiel
Disciplina	303.3/72
Soggetti	Distributive justice Fairness Justice, Administration of
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Distributive justice -- The reciprocal relationship between affect and perceptions of fairness / Elizabeth Mullen -- Toward a resource production theory of distributive justice / Kjell Y. Tornblom & Ali Kazemi -- Just solidarity : how justice conditions intergenerational solidarity / Steffen Mau & Sonja Wrobel -- Procedural justice -- Why do people care about procedural fairness? : the importance of membership monitoring / Celia M. Gonzalez & Tom R. Tyler -- The effects of procedural unfairness on norm-violating behaviour / Jacqueline Modde & Riel Vermunt -- Interactions between procedural fairness and outcome favorability in conflict situations / Markus M. Muller & Elisabeth Kals -- Distributive and procedural justice -- Distributive and procedural fairness promote cooperative conflict management / Ali Kazemi -- The talk of negotiators : shaping the fairness of the process and outcome / Karen A. Hegtvedt -- Social injustice in Indian country : historical antecedents of current issues / Laurence Armand French &

Nancy Picthall-French -- Distributive and procedural justice research : epistemology, method and application -- Subjective morality : justice judgments between morality and self-interest / Holger Lengfeld -- Studying justice : measurement, estimation, and analysis of the actual reward and the just reward / Guillermina Jasso -- Justice conflicts and the justice of conflict resolution / Leo Montada.

Sommario/riassunto

This interdisciplinary and cross-national volume brings together theory and research by prominent scholars within the areas of distributive and procedural justice, not only featuring work within each area separately, as is commonly done, but also showing how combinations of the two justice orientations might operate to affect justice judgments and guide behaviour.