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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Development via innovative firms -- Status of SMEs' innovation -- Auditing innovation capabilities in SMEs -- Theoretical background and research design -- Framework of total innovation management for SMEs -- Mechanism of leveraging innovation capability via vision and strategy -- Mechanism of leveraging innovation capability via technology innovation and its management -- Mechanism of leveraging SME's innovation capability via organization innovation -- Mechanism of leveraging innovation capability via market orientation and related elements -- Mechanism of leveraging innovation capability via corporate culture and all-involvement innovation -- Mechanism of leveraging innovation capability via entrepreneurs in SMEs -- Mechanism of leveraging innovation capability via networks and all time-space innovation -- Pathway of building SME innovation capability through cluster innovation systems -- Innovation policy for SMEs in China -- Case study -- Case A: Sunyard System engineering Co., Ltd. (Sunyard) -- Case B: Hangzhou Focused Photonics Inc. (FPi) -- Case C: Hangzhou Honyar Electric Appliance Co., Ltd. (Honyar) -- Case D: Fujian Haiyuan Automatic Equipment (s) Co., Ltd. (Haiyuan) -- Case E: Supcon Group Co., Ltd. (SUPCON) -- Case F: Jinfuchun Group Co., Ltd. (Jinfuchun) -- Case G: QP Textile Chemical Industry Holding

Corporation (QP) -- Case H: Uni-power Guaranty in Zhejiang province (UPG) -- Case I: Hangzhou "R&D Design" Corporation ("R&D Design") -- Case J: randv.com : reality and virtuality -- Activities of RCID project team -- Index.

Sommario/riassunto

Innovation is widely recognized as a major source of modern productivity growth. Indeed, it is seen as constituting a central process of economic advancement in industrialized countries. Despite this, a considerable gap still exists in knowledge and technological capability between industrialized countries and the more dynamic developing countries such as China. Small and medium sized enterprises (SMEs) are a major contributor to China's economy and SME's contribution to China's GDP is close to 60%. This book studies the strategy and mechanism of leveraging innovation capability in China's SMEs
