Record Nr. UNINA9910452744503321 Autore Borek Alexander Titolo Total information risk management: maximizing the value of data and information assets / / Alexander Borek [and three others] Pubbl/distr/stampa Amsterdam:,: Elsevier, Morgan Kaufmann,, [2014] ©2014 **ISBN** 0-12-405861-2 Edizione [First edition.] Descrizione fisica 1 online resource (315 p.) Disciplina 658.4/038011 Soggetti **Business information services** Database management - Quality control Information technology - Security measures Data protection Intellectual capital Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Information risk: a management challenge in the 21st century -- The Nota di contenuto total information risk management (TIRM) process -- Application examples in the industry -- Additional risk management techniques that can be used within the TIRM process -- Software tools -- A pathway to a better managed future. Sommario/riassunto How well does your organization manage the risks associated with information quality? Managing information risk is becoming a top priority on the organizational agenda. The increasing sophistication of IT capabilities along with the constantly changing dynamics of global competition are forcing businesses to make use of their information more effectively. Information is becoming a core resource and asset for all organizations; however, it also brings many potential risks to an

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