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Nota di contenuto	The Spanish heritage -- San Diego and the Spanish colonial inheritance -- The Panama-California Exposition, 1915-1916 --- Southern California gets the Panama Exposition -- Planning a southwestern exposition, 1915 -- "The peers of their white conquerors" -- "A heritage in history, forever" -- The California-Pacific International Exposition, 1935-1936 -- The legacies of 1915: the San Diego Century-of-Progress Exposition, 1935-1936 -- "The answer is to be found in those yesteryears and tomorrows" -- Popular amusements and the fight for moral authority in Southern California -- Spanish fantasy heritage, social politics.
Sommario/riassunto	In the American Southwest, no two events shaped modern Spanish heritage more profoundly than the San Diego Expositions of 1915-16 and 1935-36. Both San Diego fairs displayed a portrait of the Southwest and its peoples for the American public. The Panama-California Exposition of 1915-16 celebrated Southwestern pluralism and gave rise to future promotional events including the Long Beach Pacific Southwest Exposition of 1928, the Santa Fe Fiesta of the 1920's, and John Steven McGroarty's The Mission Play. The California-Pacific International Exposition of 1935-36 promoted the Pacific Slope