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Nota di contenuto	The making of the Kelly girl -- The invention of the semi-permanent employee -- The transformation of work -- Boxing in the temp industry -- Conclusion: a model of work for the 21st century.
Sommario/riassunto	Everyone knows that work in America is not what it used to be. Layoffs, outsourcing, contingent work, disappearing career ladders-these are the new workplace realities for an increasing number of people. But why? In The Temp Economy, Erin Hatton takes one of the best-known icons of the new economy-the temp industry-and finds that it is more than just a symbol of this degradation of work. The temp industry itself played an active role in this decline-and not just for temps. Industry leaders started by inventing the ""Kelly Girl,"" exploiting 1950's gender stereotypes to justify