

1. Record Nr.	UNINA9910452714103321
Autore	Welsch Tricia
Titolo	Gloria Swanson [[electronic resource]] : ready for her close-up / / Tricia Welsch
Pubbl/distr/stampa	Jackson, : University Press of Mississippi, 2013
ISBN	1-62103-991-9 1-61703-749-4
Descrizione fisica	479 p. : ill., ports
Collana	Hollywood legends series
Disciplina	791.4302/8092 B
Soggetti	Motion picture actors and actresses - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	"Gloria Swanson: Ready for Her Close Up shows how a talented, self-confident actress negotiated a creative path through seven decades of celebrity. It also illuminates a little-known chapter in American media history: how the powerful women of early Hollywood transformed their remarkable careers after their stars dimmed. This book brings Swanson back into the spotlight, revealing her as a complex, creative, entrepreneurial, and thoroughly modern woman. Swanson cavorted in slapstick short films with Charlie Chaplin and Mack Sennett in the 1910's. The popularity of her films with Cecil B. DeMille helped create the star system. A glamour icon, Swanson became the most talked-about star in Hollywood, earning three Academy Award nominations, receiving 10,000 fan letters every week, and living up to a reputation as Queen of Hollywood. She bought mansions and penthouses, dressed in fur and feathers, and flitted through Paris, London, and New York engaging in passionate love affairs that made headlines and caused scandals. Frustrated with the studio system, Swanson became a talented businesswoman who patented inventions and won fashion awards for her clothing designs; a natural foods activist; an exhibited sculptor; and a designer employed by the United Nations. All the while

she continued to act in films, theater, and television at home and abroad"--
