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Altri autori (Persone)	McQuailDenis SiuneKaren
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Nota di contenuto	Cover; Contents; Contributors; Introduction; Chapter 1 - Changing Media and Changing Society; Part I - Structural Changes; Chapter 2 - The European Newspaper Market; Chapter 3 - Does Public Broadcasting have a Future?; Chapter 4 - Media Concentration and the Public Interest; Part II - Technological Changes; Chapter 5 - The Digital Future; Chapter 6 - The Internet: A New Mass Medium?; Chapter 7 - Convergence: Legislative Dilemmas; Part III - Media and Sociocultural Change; Chapter 8 - Commercialization and Beyond; Chapter 9 - Politicization in Decline? Chapter 10 - Media Use in the European HouseholdChapter 11 - The Media in the Age of Digital Communication; Part IV - Policy Responses; Chapter 12 - Debating National Policy; Chapter 13 - Media Concentration: Options for Policy; Chapter 14 - European Policy Initiatives; Conclusion; Chapter 15 - Looking to the Future; Index
Sommario/riassunto	In this state-of-the-art assessment of media policy in the information age, members of the Euromedia Research Group examine the ways in

which national and supranational policy is reacting to profound changes in the European media landscape.

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