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| Altri autori (Persone) | McQuailDenis SiuneKaren |
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| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Cover; Contents; Contributors; Introduction; Chapter 1 - Changing Media and Changing Society; Part I - Structural Changes; Chapter 2 - The European Newspaper Market; Chapter 3 - Does Public Broadcasting have a Future?; Chapter 4 - Media Concentration and the Public Interest; Part II - Technological Changes; Chapter 5 - The Digital Future; Chapter 6 - The Internet: A New Mass Medium?; Chapter 7 - Convergence: Legislative Dilemmas; Part III - Media and Sociocultural Change; Chapter 8 - Commercialization and Beyond; Chapter 9 - Politicization in Decline? Chapter 10 - Media Use in the European HouseholdChapter 11 - The Media in the Age of Digital Communication; Part IV - Policy Responses; Chapter 12 - Debating National Policy; Chapter 13 - Media Concentration: Options for Policy; Chapter 14 - European Policy Initiatives; Conclusion; Chapter 15 - Looking to the Future; Index |
| Sommario/riassunto | In this state-of-the-art assessment of media policy in the information age, members of the Euromedia Research Group examine the ways in |

which national and supranational policy is reacting to profound changes in the European media landscape.
