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Altri autori (Persone)	BuckinghamJane NilakantV. <1952->
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	List of figures -- List of tables -- Notes on contributors -- Preface -- Introduction : globalizing corporate social responsibility : challenging western neo-liberal management theory / Jane Buckingham & Venkataraman Nilakant -- Making managers responsible -- Selfish managers : can we eliminate perverse incentives / Amal Sanyal -- Corporate environmental responsibility : whose business, whose health? / Arindam Basu -- Traditional values and ethical management -- The duty of corporate management : from the perspective of Dharma / Venkataraman Nilakant & Marjolein Lips-Wiersma -- Guilds and governance in ancient India : historical practices of corporate social responsibility / Jane Buckingham -- Tribal economies? / Te Maire Tau -- Creating ethical leadership -- Navigating the tension between global and local : a communication perspective / Colleen Mills -- Vocational calling and the search for a new approach to business leadership / Peter Cammock -- Cultivating character : the challenge of business

ethics education / John Alexander -- Conclusion : new directions in corporate social responsibility / Jane Buckingham & Venkataraman Nilakant.

Sommario/riassunto

Bringing together the thoughts of scholars, looking for alternatives to the self-interest maximization so characteristic of existing corporate governance, 'Managing Responsibly' explores the limitations of the thinking that dominates Western corporate and business culture. Contributors draw on non-Western traditions and experience to suggest workable inter-cultural models that can enhance organizational effectiveness and help to avoid damage to and exploitation of communities and the environment. Chapters written by specialists in economics, management, ethics, health sciences and history ensu
