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Autore	Craig David <1960->
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Nota di contenuto	Introduction. Ethics paragraph by paragraph -- ch. 1. The power and ethics of the story -- ch. 2. Anecdotes -- ch. 3. Description and attribution -- ch. 4. Quotes and paraphrasing -- ch. 5. Word choice, labeling, and bias -- ch. 6. Interpretation and analysis -- ch. 7. Voice -- ch. 8. The big picture.
Sommario/riassunto	The best journalists are masters at their craft. With a comma and a colon, a vivid verb and a colorful adjective, they not only convey important information but also create a sense of place and evoke powerful emotions. A compelling story can shape_for good or ill_the way a reader understands people, events, and issues. The Ethics of the Story examines the ethical implications of narrative techniques commonly used in journalism, not just literary journalism but also news and feature writing. The book draws on interviews with 60 talented journalists, including Pulitzer Prize winners, to offer pr